



# ABDULLAH NOOR

Web Developer | Designer | SEO Specialist

## IN BRIEF

Coder, Blogger, Tech Speaker & Web Technologies Enthusiast. Passionate about working on Open- Source Programming languages & tools while utilizing my Product Development skills.

Self-Motivated & Detail-Oriented Professional Web Developer with over 7 years of experience working with Front-End while playing around with WordPress, Squarespace, Joomla, Webflow & Wix, improving the development process, with the capability of working extremely hard to achieve assigned goals.

Skilled in Development, Leadership, Problem-Solving, Decision-Making & Project Management with an eye for quality design & layout across many platforms.



Bahawalpur, Pak 63100



hi@abdullahnoor.pk



www.abdullahnoor.pk

## EXPERIENCE

### AlMadina

#### AlMunawarah Tr.

Oct 2022 – Present  
(Remote)

#### Senior Technical Lead

Responsible for managing all Code-Base & Projects under AlMadina Shop & Services including:

- AlMadina Shop Website
- AlMadina Delivery Website
- AlMadina Merchant

### Nagina Comms. Ltd.

Sep 2022 – Present

#### Ecommerce Developer

Responsible for maintaining the Nagina Communication website and its sub-modules while working on new features of Nagina Communication.

### Mashion Pvt. Ltd.

May 2018 – Dec 2019  
(Remote)

#### WordPress Developer

Responsible for maintaining & development of mashion.com website.

### IBG Consulting (Innovate Build Grow)

Aug 2021 – Present  
(Remote)

#### WordPress and PHP Web Developer

- Developed fully customized WordPress websites.
- Developed landing pages with working lead forms.
- Developed custom responsive websites.
- Worked with the international team.
- Worked on famous themes like (AVADA, BeTheme)

### ThirtyNorth Dev Pvt. Ltd.

May 2021 – Feb 2022

#### Front End Developer

- Convert Adobe XD Designs to Responsive Bootstrap HTML5 code.
- Convert PSD Design to responsive HTML5.
- Maintenance and Updates for websites.
- Fixing bugs and issues related to design.
- Managing and communicating with clients for discussing and implementation of projects.
- On page SEO optimizations for websites.

## EDUCATION

### Master's in Human Resource Management

Feb 2021 – Present

#### Virtual University of Pakistan.

Theories and practices related to hiring processes, administrative services, performance management, staff administration, and training.

### Bachelor's in Finance

Sep 2018 – Dec 2020

#### Allama Iqbal Open University Islamabad, Pakistan.

Studied taxation, information systems, accounting, governmental systems, financial reporting and both external and internal auditing principles.



## KEY SKILLS

### Designing

● Pretty good understanding of the web & logo designs. Can bring out innovative designs with an equal eye on the quality of the end product.

### Development

● Vast experience in developing web-optimized websites & applications using the latest technologies. Plays around pretty well with PHP & other open-source frameworks.

### Social Media Marketing

● Very comfortable in handling social media, planning strategic marketing & design strategies for better product reach & goals.

### SEO Optimization

● Efficient in controlling & maintaining site rankings on top search engines. Manipulates content for better keyword targeting while focusing on page titles.

### DevOPS

● Proficient in rapid server deployments. Plays well with Linux/Unix-based systems. Website optimizations. Files Management & backups. Normalization & Optimization of databases.

## DEVELOPMENT SKILLS

HTML	90%
CSS/Bootstrap	85%
JavaScript	70%
PHP	70%
WordPress	90%
cPanel/Hosting	85%
MySQL	70%

## TECHNICAL SKILLS

Linux/Unix	85%
Office Suite	90%
Adobe Suite	75%
Social Media	85%
Apache/Nginx	60%
NPM/Git	65%
Networking	70%

## LANGUAGES

### ENGLISH

Good in Verbal & Written

### PUNJABI

Mother Language

### URDU

National Language



## COVER LETTER

**Dear Hiring Manager,**

Hope you are doing well,

My Name is Abdullah Noor, a Web Developer & Web Technologies enthusiast, passionate about working on open-source programming languages & tools while utilizing my product development skills.

I can offer over 7 years of Development experience & over 4 years of Search Engine Optimization experience. I've worked on various Web Development projects using WordPress, HTML/CSS & JavaScript while utilizing the robustness of PHP frameworks like Laravel, Lumen etc.

My most recent projects include:

- BionicOwls.io
- BizYard.co.uk
- AlMadinaAlMunawarahTr.com
- BizEsy.com
- WidnesDeenCentre.co.uk
- BehavioralSupports.com
- Zafinax.pk
- ProResearchWriting.com
- NaginaCommunication.com
- Enhaaims.com
- MSCompany.pk
- QueenWealthCreator.com

My other skills include:

- Domain Configuration
- MySQL Configuration
- Lead Generation
- Hosting / cPanel
- Website Designing
- Social Media Marketing
- CDN Placement
- Logo & Graphic Designing
- Search Engine Optimization

My enclosed resume will summarize my qualifications, capabilities & career history. It would be an honour for me to work with your company. Please leave me an email at [hi@abdullahnoor.pk](mailto:hi@abdullahnoor.pk) or [abdullah@bizyard.co.uk](mailto:abdullah@bizyard.co.uk).

You can check my online portfolio @ [www.abdullahnoor.pk](http://www.abdullahnoor.pk) or Contact me through WhatsApp @ +92 300 007 3839.

Thanks for your time.

Kind Regards,

**Abdullah Noor**

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